

Viking Pure Solutions: Sustainability Impact

Traditional cleaning is not sustainable. Most cleaning products are made with toxic cleaning chemicals that pollute our environment and pose health risks.

1 in 3 cleaning products contain harmful ingredients

6.2 billion pounds of toxic chemicals are used to make traditional cleaning products

More VOCs are produced from household cleaning products than vehicle emissions

1 billion + plastic spray bottles are discarded each year in the United States

2-4 pounds of carbon emissions are produced with each pound of plastic packaging

70% of United States streams contain chemicals from cleaning products

Viking Pure is on a mission to replace toxic cleaning products with non-toxic, environmentally friendly, and sustainable cleaning and disinfecting solutions. By partnering with Viking Pure, facilities can reduce their carbon footprint and clean more sustainably.



Eliminate Toxic Waste: Viking Pure cleaner/degreaser and disinfectant are made with just fresh water, salt and electricity. No toxic chemicals are used and there's no impact on aquatic life if the solutions end up in our waterways.



Minimize Transportation: On-site generation of solutions eliminates the need to ship solutions and therefore significantly reduces fuel and emissions from transportation.



Reduce VOCs: The Viking Pure solutions do not use or produce VOCs, and our partners often replace most of their existing toxic cleaning chemicals with these two solutions to further reduce the production of VOCs.



Cut Toxic Chemicals in the Environment: By switching from using harsh, toxic chemicals to using Viking Pure's solutions, our partners help cut the production of toxic cleaning chemicals in the marketplace, reducing energy usage and minimizing the use of these chemicals in our spaces.



Decrease Plastic Use: Because our partners produce solutions on-site, they reuse plastic spray bottles instead of throwing them away.



Prevent Other Waste: Our solutions are the only electrolyzed water products that don't have salt in the final solution, making them non-corrosive and safe for equipment, and reducing waste from damage.