

How Viking Pure Supports ESG Initiatives in Senior Care Communities

Leaders in assisted living communities who prioritize ESG are responsible for protecting resident and staff well-being while operating sustainably and ethically. However, many traditional cleaners contain harsh chemicals that negatively impact indoor air quality and pose risks to vulnerable residents and team members.

Viking Pure supports your ESG goals with a safer, smarter approach:

✔ Resident & Staff Well-Being

- Non-toxic, hypoallergenic solutions with a 0-hazard rating
- No respiratory risks or harmful chemical exposure

✔ Eco-Friendly Operations

- On-site generation eliminates chemical transport emissions
- **Green Seal certified** solutions safe for the environment
- No harmful wastewater impact

✔ Reduced Plastic & Packaging Waste

- Replace single-use chemical containers with refillable bottles
- Generate unlimited ready-to-use solution as needed
- Significantly reduce supply chain fuel consumption

✔ Governance & Regulatory Compliance

- Safety Data Sheets and solution testing logs for audit readiness
- Transparent communication about safer cleaning practices

✔ Health, Training & Risk Management

- Ongoing illness prevention workshops and antimicrobial certification
- EPA-registered disinfectant effective against major pathogens
- Strengthened infection control and emergency preparedness

Viking Pure helps reinforce your community's reputation for safety, transparency, and responsible ESG leadership.

